

PRESS CONFERENCE

Club suisse de la presse

The **Geneva Press Club - Club suisse de la Presse**,
in collaboration with the **Geneva Water Hub** and **OOSKA news**,
has the pleasure to invite the international press, the Swiss press
and its members to the **press conference** entitled :

WATER AS A MATTER OF SURVIVAL: Launch of the global media platform “The Water Diplomat”

With

Dr. Danilo Türk, Chair of the Global
High-Level Panel on Water and Peace

Mr. François Münger
Director of the Geneva Water Hub

Mr. Johan Gély
Head of Global Water Programme, The Blue
Peace Mouvement and the Engagement of
Switzerland

Mrs. Adjaratou Khouredia Ndiaye
Counsellor at the Permanent Mission of the
Republic of Senegal

Mr. David Duncan
Director of OOSKAnews

Mr. Dagim Terefe Gesese
Freelance Journalist and Global Goodwill
Ambassador of Ethiopia (by video message)

Friday, October 4th 2019 from 9am until 10am

« La Pastorale » Route de Ferney 106, Genève
(Bus 5 - Direction : Aéroport - Arrêt : Intercontinental)

Freshwater management is a major challenge of our century. It continuously evolves between situations of tension, conflict and cooperation in a dynamic way. As a vital and irreplaceable element increasingly under threat, freshwater is fundamental to ensuring food security, energy and industry needs, public health goals, among other areas. It is also the most visible aspect and a central element of climate change. More than a full-fledged sustainable development goal, water is the cornerstone of the stability of our societies.

Media engagement is instrumental to raise awareness on water issues. In a move to bridge the gap on hydropolitical information and trigger the interest of the public and the media, the Geneva Water Hub and the world's leading publisher on water OOSKAnews jointly launched the global media platform “The Water Diplomat”, a free monthly news and intelligence resource specialised in hydropolitics. This project pursues the goal of promoting access to political stakes of water management that are making news around the world.

A light breakfast will be served before the beginning of the event.



Looking forward to seeing you on this occasion.

Club suisse de la presse - www.pressclub.ch

