There are devastating threats to freshwater around the world. Blue Peace is an organisation that turns the competition over limited freshwater resources into collaboration, resulting in more peaceful, cohesive and sustainable societies. A growing global movement driven by the Geneva Water Hub and supported by the Swiss Agency for Development and Cooperation (SDC) and the Federal Department of Foreign Affairs (FDFA), Blue Peace aims to develop a culture of peace and preserve precious freshwater resources, while achieving equitable and sustainable use of water across boundaries, sectors and generations. Reflecting on the power of art to communicate and affect human attitude, *in the blue* brings people together and invites response towards one another and towards the world in which we live.

There is no life without water.

in the blue welcomes

Blue Peace Day
Saturday, March 14, 2020
11.00 - 17.00

**we in the blue**
confronting realities - shaping solutions
15.00
A group discussion moderated by Pio Wennubst

Language: English
Blue Peace promotes solutions from international organisations, governmental agencies, the private sector, NGOs, research institutes, artists and young people. Using a variety of diplomatic, political, technical and financial tools, Blue Peace is an advocate for creative and innovative thinking on how to use, manage and invest in water resources.

Blue Peace Day will be a day of information and sharing, aimed to motivate, inspire and create awareness.

Participants

Moderator
Pio Wennubst, currently representing Switzerland at the Rome based multilateral agencies of the United Nations

Ernst Bromeis, Water Ambassador
dasblauewunder.ch

Marco Franciolli, former director Museo d’arte della Svizzera Italiana - MASI Lugano

Herman Gyr, PhD, Principal at the Enterprise Development Group in Palo Alto, California

Daniel Maselli PhD, (SDC) Water Network, Federal Department of Foreign Affairs (FDFA), Swiss Agency for Development and Cooperation (SDC), Global Programme Water

Rukan Manaz, Geneva Water Hub and active driver of the Blue Peace Movement

Peter Schiesser, Journalist, Editor of Migros Ticino weekly magazine

Anastasia Tokareva, student, Department of Journalism Russian State University of Humanities, Moscow

Supported by
Swiss Agency for Development and Cooperation SDC

Symphony for Water and Peace, full version
Water and Peace 2.0 Youth Outlook, 2019

Standing on the ledge nothing is obvious the view stretches far towards the Jura enveloping field, forest and stone close to the edge cedars cling fast to the rocks before a fathomless drop high above, birds circle since ever amidst the endless blue a thought, urgent, instinctive how will the earth respond to our weight?

I imagine the landscape filling with water transforming onto a vast ocean miraculous, resolute the earth cleaning itself washing away the unwanted putting itself back in order

A. Lyn

Symphony for Water and Peace
www.genevawaterhub.org www.thebluepeace.org